SUNSMART STUDENT STUDIO
Competition Terms & Conditions

1. Competition Overview
SunSmart Student Studio is a school competition from Cancer Council NSW designed to put students at the centre of the conversation about sun safety.

Primary and Secondary School students across NSW are invited to respond to a SunSmart challenge by creating an original poster, story, comic or character design designed to communicate a SunSmart message to their peers.

The competition will operate across two separate streams:

- Primary School Competition
- Secondary School Competition

First, second and third place schools will be recognised within each competition stream.

2. Promoter
The promoter of SunSmart Student Studio is:
Cancer Council NSW (ABN 51 116 463 846), 153 Dowling Street, Woolloomooloo, NSW 2011

Contact: **bradley.gellert@nswcc.org.au**

3. Competition Period
The competition opens at [8:00am AEST] on 21 September 2026 and closes at [11:59pm AEDT] on 08 November 2026.

Entries received after the closing date and time will not be eligible for judging.

Cancer Council NSW reserves the right to extend or amend the competition period where reasonably necessary, subject to applicable requirements.

4. Eligibility
Entry is open to eligible Primary and Secondary School students attending **NSW schools** during the competition period.

Students will enter within one of the following streams:

Primary School Competition:

Secondary School Competition:

Entries may be submitted by:

- An individual student

All entrants must have the necessary school and parent/guardian permissions where required before entering.

5. Competition Challenge

Entrants must respond to the following SunSmart Student Studio challenge:

Create an original poster, story, comic or character design that helps make sun safety matter to other students your age.

Entries should demonstrate an understanding of sun safety and communicate a clear SunSmart message in a way that is relevant and engaging for other students.

6. Entry Categories

Eligible entries can be submitted in one of four categories:

- **Poster:** An original visual design communicating the student's response to the SunSmart challenge.
- **Story:** An original written piece responding to the SunSmart challenge.
- **Comic**: An original illustrated or graphic story responding to the SunSmart challenge.
- **Character Design:** An original character or mascot responding to the SunSmart challenge, including a character name, catchphrase and a short description of who they are and how they help students stay SunSmart.

Accepted file formats: JPG, PNG, PDF, DOC or DOCX. Maximum file size: 20MB.

7. How to Enter

To enter SunSmart Student Studio, eligible entrants must:

1. Create an original entry responding to the competition challenge in one of the eligible formats.
2. Ensure the entry meets all relevant submission requirements.
3. Submit the entry via www.cancercouncil.com.au/cancer-prevention/sun-protection/sunsmart-student-studio/enter-the-challenge before the competition closing date.
4. Provide all required entry information and permissions.

Required information may include:

- Student's first name (collected for record-keeping purposes only - not published or shared publicly)
- Student year level/s
- School name
- Competition stream - Primary or Secondary
- Entry category
- Entry title
- Relevant permissions and consent

All entries must be submitted by the student's parent or guardian. Students, teachers and school representatives are not permitted to submit or upload entries directly. Where a student completes their entry at school, the teacher will provide the completed entry to the student's parent or guardian, who is responsible for submitting it via the online entry form.

8. Entry Requirements

Each entry must:

- Be the original work of the entrant/s.
- Respond to the SunSmart Student Studio competition challenge.
- Communicate an accurate and appropriate SunSmart message.
- Be suitable for a school-aged audience.
- Meet the requirements of the selected entry category.
- Not contain material that is offensive, discriminatory, defamatory, unlawful or otherwise inappropriate.
- Not infringe the intellectual property, privacy or other rights of another person.
- Have all necessary permissions for any people appearing in or contributing to the entry.

The use of third-party material, including licensed music, images, footage, logos or other copyrighted content without permission, will not be permitted.

Entries must be the original creative work of the entrant/s. AI-generated content - including entries substantially created using AI tools (e.g. AI image generators, AI writing tools, or AI video generators) – is not permitted and will not be eligible for judging or prizes. Entries found to be AI-generated after judging or prize announcement may be disqualified, with the prize reallocated at Cancer Council NSW's discretion.

9. Judging

Eligible entries will be assessed against the SunSmart Student Studio judging criteria.

Entries will be assessed within their relevant Primary or Secondary School competition stream and relative to the age and year level of the student/s entering.

Each criterion will be scored from 1-10 and adjusted according to its allocated weighting.

Criterion	Weighting
SunSmart message	30%
Response to the challenge	25%
Creativity & originality	20%
Peer relevance & impact	20%
Clarity	5%
TOTAL	**100%**

Where multiple judges assess an entry, their total scores will be averaged to determine the entry's final score out of 100.

Highest-scoring entries will progress to final panel review and winner selection.

Judges will focus on the strength of the idea, SunSmart message and response to the challenge. Production value, technical skill or access to school resources will not influence scoring.

Where two or more entries receive the same final score within a competition stream, the tied entries will be resolved by a majority vote of the judging panel. Where the judging panel cannot reach a majority decision, Cancer Council NSW reserves the right to make the final determination.

10. Winner Structure

Winners will be selected separately across the two competition streams.

Primary School Competition

- First Place
- Second Place
- Third Place

Secondary School Competition

- First Place
- Second Place
- Third Place

Highly Commended recognition may also be awarded to standout entries across the competition categories.

Participation certificates may be provided to eligible entrants.

11. Prizes

Prizes will be awarded to first, second and third place entries in both the Primary School and Secondary School competition streams.

Final prize details, including the nature and value of each prize, are subject to Cancer Council NSW approval and will be published on the SunSmart Student Studio website once confirmed.

Prizes are intended to recognise and benefit the winning school community while providing additional recognition to the students responsible for standout entries.

Any proposed spend associated with prizes — including but not limited to giftcards, vouchers, physical items or experiences — must be reviewed and signed off by Cancer Council NSW in advance of confirmation to entrants.

Conditions of use for any prize (e.g. expiry, transferability, redemption process) will be confirmed at the time of prize being awarded and communicated to winning schools and/or students accordingly.

12. Winner Notification

Winning schools and the parent/guardian of each winning student will be notified by 16 November 2026 using the contact details supplied with the entry.

Winners are expected to be publicly announced at the SunSmart Student Studio event, with the event date and details to be confirmed. Cancer Council NSW reserves the right to change the timing, format or method of public announcement if required. Any confirmed details will be communicated to winning schools and the parent/guardian of winning students in advance. Cancer Council NSW may require winning schools and entrants to provide additional information, permissions or documentation before prizes or public recognition are provided.

If a winning school or parent/guardian does not respond to notification within 48 hours of first contact, Cancer Council NSW reserves the right to disqualify that entry and select the next highest-scoring eligible entry within the relevant competition stream.

Where an entry is deemed ineligible — whether before or after selection as a winner — Cancer Council NSW reserves the right to disqualify that entry and select the next highest-scoring eligible entry within the relevant competition stream in its place.

This process may be repeated as necessary until a valid, contactable, eligible winner is confirmed for each placement.

13. Intellectual Property & Use of Entries

Entrants retain ownership of their original work, subject to the rights granted to Cancer Council NSW as part of entering the competition.

By entering, entrants agree to grant **and/or if under 18, their parent/guardian/school representative** agree to grant Cancer Council NSW a royalty free, non-exclusive license to use, reproduce, publish, communicate, edit and otherwise exploit the artwork in any media or format solely for purposes associated with SunSmart Student Studio, SunSmart education and advocacy campaigns. Cancer Council NSW may identify the entrant by their year level and/or school in connection with use of the artwork (for example, "a Year 5 student from [School Name]"). Students will not be identified by name in any public-facing use of their entry. The entrant retains ownership of the copyright in the artwork.

This may include displaying or reproducing selected entries across **websites, social media, media materials, educational resources, events and other channels managed by Cancer Council NSW.**

14. Student Images, Video & Consent

For entrants under 18, consent may be required where Cancer Council NSW wishes to feature winning entries or schools in campaign publicity, media activity, photography, filming or social content.

By submitting an entry, I confirm that:

- I am the parent or legal guardian of the student, or otherwise authorised to provide this consent;
- I consent to Cancer Council NSW collecting, using and storing the student's personal information, including their name, age, school details, artwork and image, for the purposes described in the Privacy Collection Notice;
- I consent to Cancer Council NSW publishing the student's artwork, together with their year level and/or school (but not their name), in connection with the SunSmart Student Studio competition and related SunSmart educational and promotional activities; and
- I have read and understood the Privacy Collection Notice and Privacy Policy.

15. Privacy

Personal information collected as part of SunSmart Student Studio will be handled in accordance with Cancer Council NSW's applicable privacy requirements and privacy policy.

Information collected will be used for purposes associated with administering the competition, including assessing entries, contacting entrants/schools, awarding prizes and winning entries, students and schools may feature in campaign publicity, media activity, photography, filming or social content.

PRIVACY COLLECTION NOTICE

Cancer Council NSW collects personal information about students participating in the SunSmart Student Studio competition, including the student's name, or school year, school details and submitted artwork that may identify the student.
We collect this information to:

- administer and promote the competition;
- assess entries and award prizes;
- communicate with students, parents, guardians and schools about the competition;
- publish and display winning or selected entries; and
- support SunSmart education, skin cancer prevention initiatives and Cancer Council NSW communications.

We may publish a student's artwork together with their year level and/or school (but not their name) on our website, social media channels, educational resources, promotional materials and other Cancer Council NSW communications.

Providing this information is voluntary. However, if the information is not provided, the student may not be able to participate in the competition.
We will handle personal information in accordance with our Privacy Policy, which explains how personal information is collected, used, stored and disclosed, how individuals can access or correct personal information, and how privacy complaints can be made.

16. Publicity

Winning and selected entrants may be invited to participate in SunSmart Student Studio publicity, including media, photography, filming, social media and campaign activity.

Participation in publicity involving students will be subject to all required school and parent/guardian permissions and consent.

17. General Conditions

Cancer Council NSW reserves the right to verify the eligibility of entrants and the validity of entries.

Entries that do not comply with these Terms & Conditions may be deemed ineligible.

Cancer Council NSW may, where reasonably necessary and subject to applicable requirements, modify, suspend or cancel the competition if circumstances outside its reasonable control affect the administration, fairness or integrity of the competition.

Cancer Council NSW's decisions regarding eligibility and judging will be final.

Nothing in these Terms & Conditions limits any rights that cannot lawfully be excluded.

18. Contact

Questions regarding SunSmart Student Studio can be directed to:

Cancer Council NSW
Email: neeka.zamani@nswcc.org.au