



Student Studio

Teacher Toolkit



Cancer
Council

SunSmart Student Studio at a glance

Welcome to the SunSmart Student Studio Teacher Toolkit - everything you need to introduce, run and promote the competition at your school, all in one place.

Whether you're bringing this into the classroom as a single lesson, a term-long project, or leaving it for students to pick up independently, this toolkit has you covered.

At its core, SunSmart Student Studio is an opportunity to shift sun safety from something adults tell young people about, to something young people have a voice in shaping and communicating themselves.



What is it?

A Cancer Council NSW competition inviting students to get creative with sun safety and develop a SunSmart message that speaks to their peers.

Who can enter?

Primary and Secondary School students across NSW, with entries judged separately across the two competition streams.

Why get your students involved?

It's a chance for your students to turn important sun safety messages into something that actually resonates with their peers - using their own creativity and voice, not a lecture from adults.

It's also a low-effort way to bring a real-world, purposeful activity into the classroom: no extra curriculum planning required, and it works as a single lesson, a term project, or independent work.

What do students create?

Students can create an original poster, story, comic or character design in response to the SunSmart Student Studio challenge.

What are we looking for?

A clear SunSmart message, a creative response to the challenge and an idea that will connect with other students. Entries are judged on ideas, not production value. At a minimum, entries should reference the five forms of sun protection (Slip, Slop, Slap, Seek, Slide) and that protection is needed when the UV Index is 3 or above.

What can students win?

Standout entries will be recognised across separate Primary and Secondary School competition streams, with first, second and third place prizes, as well as Highly Commended recognition.

Full prize details will be announced soon!

Key dates: Entries open: 21 September 2026 Entries close: 1 November 2026

The challenge

Sun safety messages are everywhere, but students know better than anyone what will actually get their friends to stop, think and pay attention.

Think you can make sun safety a message your friends would actually notice? Show us.

Students are challenged to create a poster, story, comic or character design that communicates a clear SunSmart message to their peers.

We're looking for:

- A clear and accurate SunSmart message
- Creativity and originality
- An idea that connects with other students
- A response that is easy to understand
- We're looking for an idea that gets people thinking, not professional production.

How to enter

- Explore the challenge and choose a format: poster, story, comic or character design.
- Create an original entry that communicates a clear SunSmart message.
- Give your entry a title.
- Once the entry is complete, a parent or guardian must submit it on behalf of the participating student/s via the online entry form before the closing date.

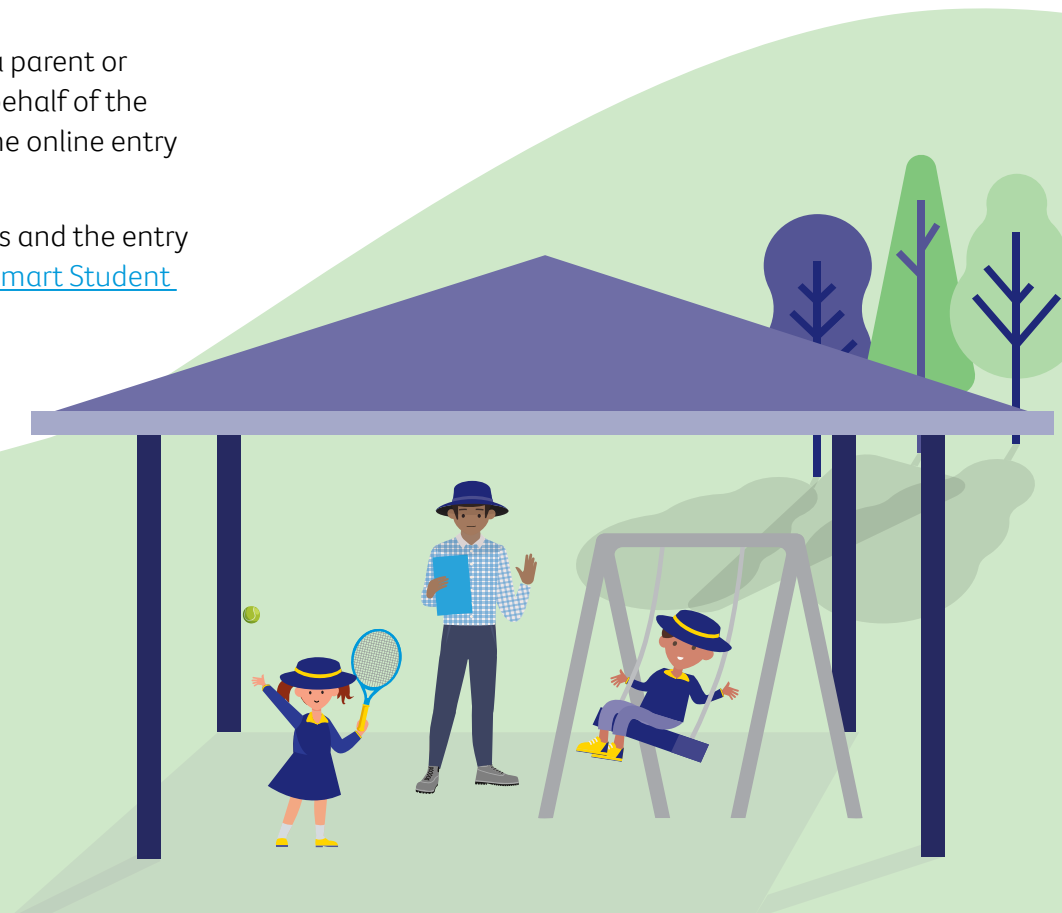
Templates, format specifications and the entry portal are available on the [SunSmart Student Studio](#) website.



What to encourage in the classroom

- A clear and accurate SunSmart message
- A thoughtful response to the challenge
- Creativity and originality
- Relevance to other students
- A clear, easy-to-understand idea

Remember: entries are assessed on the strength of the thinking and message, not access to expensive equipment or professional production.



Promote it at your school

Use the ready-to-use resources below to help spread the word across your school community. Simply add your school's name and details and share.

Parent email/newsletter

Wording to help you promote the competition to parents and carers.

Student email/announcement

Wording to promote the competition directly to students

School poster

A printable poster to help promote SunSmart Student Studio around your school. Display in classrooms, on noticeboards or in common areas.

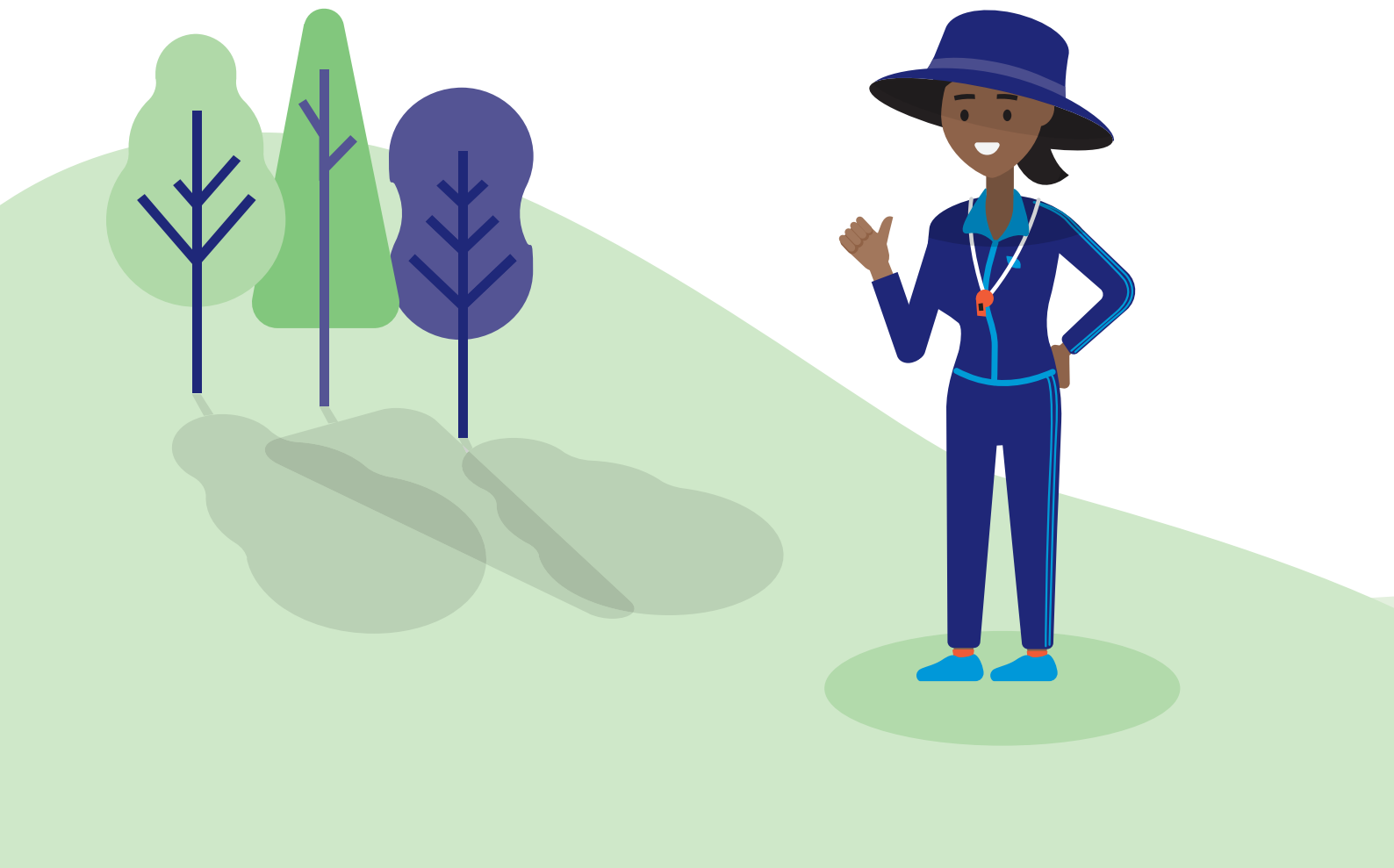
[Poster 1](#) [Poster 2](#)

Social tiles

Social media tiles and suggested wording for your school's social channels. Share to promote your school's involvement and encourage students to enter.

Reminder newsletter

Reminder to share later in the competition period. Send it to parents, carers or students to remind your school community there's still time to create and submit an entry before the closing date.



Parent email/newsletter

Subject line options

- [School name] is getting creative with sun safety
- Get involved: SunSmart Student Studio
- Encourage your child to enter SunSmart Student Studio

Body copy

[School name] is proud to be taking part in Cancer Council NSW's SunSmart Student Studio, a competition inviting students to get creative with sun safety.

Students are invited to create an original poster, story, comic or video that helps get other students thinking about sun safety. Entries can be submitted individually, in a group, as a class, or as a whole school effort.

Entries close 01 November 2026. We'd love to see as many of our students get involved as possible, encourage your child to give it a go!

For competition details and entry information, visit the [Student Studio website](#).



PLEASE NOTE: This copy is a rough guide, to be amended to best resonate with your school community.

Student email/announcement

Subject line options

- Got a SunSmart idea? Show us.
- [School name] wants your SunSmart ideas
- Calling all creative thinkers

Body copy

Cancer Council NSW wants to hear from you.

SunSmart Student Studio is challenging students across NSW to create a poster, story, comic or video that gets other young people thinking about sun safety.

You don't need fancy equipment or professional skills - just a strong idea and your own voice.

Entries close 01 November 2026. For competition details and entry information, visit the [Student Studio website](#).



PLEASE NOTE: This copy is a rough guide, to be amended to best resonate with your school community.

Social media post

Caption

We're proud to be taking part in Cancer Council NSW's SunSmart Student Studio!

Our students are invited to create a poster, story, comic or video that helps other young people think about sun safety.

Entries close 01 November 2026. For competition details and entry information, visit the [Student Studio website](#).



Reminder newsletter

Subject line options

- Don't forget: SunSmart Student Studio entries close soon
- Still time to get involved in SunSmart Student Studio
- [School name] wants to see your SunSmart ideas

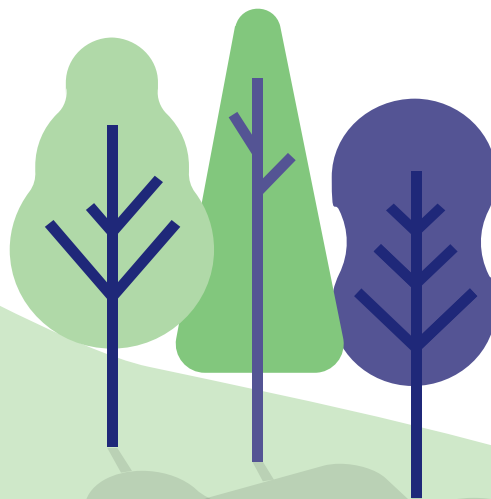
Body copy

Now that we're back for term, there's still time for [school name] students to get involved in Cancer Council NSW's SunSmart Student Studio.

Students can create an original poster, story, comic or video that helps get other students thinking about sun safety. Entries can be submitted individually, in a group, as a class, or as a whole school effort.

Entries close 01 November 2026, so there's still time to get involved – encourage your child/students to give it a go!

For competition details and entry information, visit the [Student Studio website](#).



PLEASE NOTE: This copy is a rough guide, to be amended to best resonate with your school community.



Questions or need support?
Contact advocacy@nswcc.org.au

