

# Sun Safe Outdoors Photo Competition Criteria

This guide explains what sun safe features must be shown in photos submitted to the competition. Use it to help capture or choose images that reflect safe outdoor behaviour.



SLIP



SLOP



SLAP



SEEK



SLIDE

## Quick Photo Submission Checklist

- All subjects in sun safe clothing
- Sun safe hats (unless swimming or active recreation\*)
- At least one of the following:
  - Sunscreen visible
  - Shade clearly shown
  - Sunglasses worn or carried
- Safety equipment used correctly (if applicable)
- Activity-appropriate sun protection applied
- No unsafe or inappropriate contexts

\* For active recreation:

- Personal Protective Equipment (PPE) is essential for participant safety - such as helmets for cycling - and sun safe clothing forms part of this protection.
- In some activities, standard sun safe items (e.g., broad-brimmed hats or sunglasses with straps) may not be practical or safe to wear.
- In these cases, the imagery should demonstrate that reasonable and activity-appropriate sun protection measures have been applied wherever possible, such as helmets with brim attachments, suitable eyewear, or maximised skin coverage.

# Sun Safe Outdoors Photo Competition Criteria

Sun Protection Measure	Photo Criteria
<p><b>Sun safe clothing</b> covers as much skin as possible. The best styles are tops with collars, elbow-length sleeves, and knee-length bottoms. For swimming contexts, rash guards should be used, covering as much skin as possible</p>	<p><u>All</u> subjects should be wearing sun safe clothing.</p>
<p><b>Sun safe hats</b> shade the whole face, are made of close weave fabric, and/ or have a dark lining.</p> <p>The best styles are:</p> <ul style="list-style-type: none"> <li>• broad-brimmed hats (at least 7.5cm brim for adults or 6cm for children)</li> <li>• bucket hats (at least 6cm brim for adults or 5cm for children)</li> <li>• legionnaire-style hats with a flap covering the neck.</li> </ul> <p>Note: Baseball caps are not generally recommended, unless for active recreation*, as they leave the ears, cheeks and back of the neck exposed.</p>	<p><u>All</u> subjects should be wearing a sun safe hat, unless participating in swimming or active recreation*.</p> <ul style="list-style-type: none"> <li>• In swimming content, hats are not expected but subjects should be wearing a rash guard.</li> <li>• In active recreation* content, PPE is required in certain activities and this must be present, with the addition of any sun safe applications, such as helmets with a brim accessory.</li> </ul>
<p><b>Sunscreen</b> (SPF 50 or SPF 50+) broad-spectrum sunscreen is suggested, by showing sunscreen on the subject's face.</p>	
<p><b>Shade</b> covers most subjects, with the structure or tree providing shade is clearly visible. Even in shaded areas, subjects should wear sun-safe clothing and hats, as UV radiation can still reach them through reflection.</p>	<p>Ensure content includes <u>at least one</u> of these additional sun protection measures.</p>
<p><b>Sunglasses</b> are worn or carried by most subjects. Preferably, they should be close-fitting, wrap-around with darker tints, except for activity-appropriate eye-wear in active reaction*.</p>	