



Cancer Council
Daffodil Day

For all that
cancer takes,
give this
Daffodil Day



2024/25 Highlights



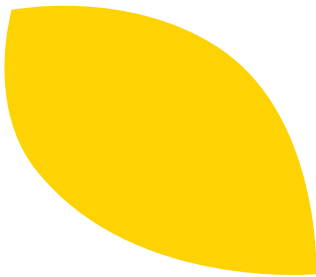
Cancer
Council
NSW



*Aboriginal Respect
Symbol. Designed by
Marcus Lee Design for
Cancer Council NSW.*

Cancer Council NSW would like to acknowledge the Traditional Custodians of the land on which we live and work.

We would also like to pay respect to the Elders past and present, and extend that respect to all other Aboriginal and Torres Strait Islander peoples.



Get involved

Cancer Council is standing by everyone living with cancer, protecting life's moments, for life. This is only possible thanks to the incredible generosity of our volunteers, supporters and employees. Together, we work across every area of cancer, supporting communities where and when it's most needed.

With the help of our supporters, we are leading the way towards a cancer free future.

There are many ways you can get involved with us and help change the lives of people affected by cancer.

- Give regularly
- Host or join a fundraising event
- Visit one of our retail stores
- Share your story with us
- Partner with us
- Campaign with us
- Volunteer with us
- Work with us

To find out more, visit cancercouncil.com.au/get-involved

To view this report on our website, visit cancercouncil.com.au/annual-report

Contents

A message from our CEO and Chair	5
Our strategy: 2024-2028	6
Our impact	8
Reducing cancer risk through prevention and early intervention	8
Improving cancer survival through world-class research	11
Enhancing the quality of life of people affected by cancer	13
Improving equity in cancer outcomes	15
Our thanks	17
Our remarkable community	17
Our partners	21
Where the money comes from	23
How we put the money to work	23



**Tackling cancer
takes all of us.**

A message from our CEO and Chair



Professor Sarah Hosking
Cancer Council NSW CEO

It brings us great pleasure to introduce Cancer Council NSW's FY25 Annual Report, marking 70 years of community-powered impact since 1955. Since our inception, we have become the largest non-government funder of cancer research. We have fearlessly advocated for changes which have significantly reduced the impact of tobacco and skin cancer. We have also become a key provider of essential support services across NSW. Over the past few decades, we have seen the five-year survival rate for cancer rise from 50% to 71% today.

We are incredibly proud of these achievements, but there is so much more to do. Almost 1 in 2 Australians receive a cancer diagnosis before the age of 85. And we know that this burden falls disproportionately across NSW. But we're working hard to change these statistics, collaborating across the cancer control sector in step with the Australian Cancer Plan and the NSW Cancer Plan 2022-2027.

Our outstanding achievements in 2025

As we reflect on the year that was, our work tackling tobacco and vaping stands out to us, as our research with the University of Sydney shows how we are successfully changing habits in NSW. After more than a decade of passionate and sustained advocacy from staff and volunteers, we helped to secure new tobacco licensing laws in NSW, which will help turn the tide on illicit tobacco. We also commenced a new vaping cessation initiative with nib foundation to help young people quit vaping for good.

We stepped up our efforts to improve the lives of people living with cancer with by investing a further \$16.3m into world-class research, with key

projects entering clinical trial and patenting stages. Professor Bogda Koczwara was also appointed as the inaugural Director of the Australian Research Centre for Cancer Survivorship – our \$40m, 10-year partnership with The University of NSW. And we collaborated with the NSW Government and other organisations across the cancer control continuum to shape National Navigation, which will make it easier for people with cancer to access the support they need.

This year, equity remained a high priority for us. We redesigned our financial navigation service, introduced new bilingual Cancer Council Liaison roles in treatment centres in South West Sydney and partnered with community leaders to raise awareness and uptake of cancer screening in underscreened communities. We also contributed evidence that heavily influenced a parliamentary inquiry's recommendations to improve services for cancer patients in regional, rural and remote locations.

Thank you to our incredible community

We couldn't have achieved all of this without the enduring support of the NSW community. Together with your help, we are helping Australians stop cancer before it starts. We are researching new ways to diagnose and treat cancers and improving the lives of people living with cancer. And we are providing essential support to everyone in NSW – particularly those who need it most. Together, it's all of us against cancer.

OUR STRATEGY: 2024-2028



Our purpose

We change the path of cancer and make sure no one walks alone.

OUR CHALLENGE

Over the next 25 years, around **1.52 million people** in NSW will be diagnosed with cancer.



There are more than **15,000 cancer related deaths** in NSW each year.



There is a **71% survival rate** five years after cancer diagnosis in NSW. This means there are more people living with and beyond cancer who need supportive care.



People are impacted by cancer disproportionately in NSW, depending on a range of risk and behavioural factors, access to healthcare and barriers to accessing interventions.



OUR RESPONSE



Reduce cancer risk through prevention and early intervention.



Improve cancer survival through world-class research.



Enhance the quality of life of people affected by cancer through transformative support.



Improve equity in cancer outcomes through bold advocacy.

OUR STRATEGY: 2024-2028



Our priorities for change

We have identified three opportunities to drive significant impact in our work to tackle cancer. These priority focus areas for FY24-28 will enable us to change the path of cancer, and make sure that no one walks alone.



Grow our impact in areas of greatest need

Daffodil Centre* research shows that inequity in cancer outcomes is increasing in NSW, Australia and globally. To combat this, we will increase our focus on the communities with the greatest need, prioritising projects with the most opportunity to drive change.

In FY25, we did this by:

- Placing new bilingual liaisons in hospitals to better serve culturally and linguistically diverse communities
- Holding two regional face-to-face legal and financial support clinics in Lismore and Coffs Harbour
- Integrating our research findings across our advocacy for action on tobacco, vaping and national obesity policy



Improve the lives of cancer survivors

Thanks to life-saving cancer research and improved cancer care, more people than ever before are living beyond their cancer diagnosis and treatment – presenting us with a new challenge: an increased number of cancer survivors facing a combination of long-term impacts on their physical, emotional and financial wellbeing. We will harness our expertise and research to improve the lives of cancer survivors and people living with the ongoing effects of cancer in NSW.

In FY25, we did this by:

- Appointing medical oncologist and cancer survivorship expert Professor Bogda Koczwara AM as the inaugural Director of the Australian Research Centre for Cancer Survivorship (ARCCS), our \$40m research partnership with UNSW
- Launching “Cancer Conversations in the Workplace” training with our partners Publicis Groupe
- Stepping up our collaboration with healthcare professionals with our new Healthcare Professional Referral Portal
- Introducing our Financial Navigation Service to improve access to tailored financial information and support



Work with community for better outcomes

We know that purposeful, strategic community engagement is critical to achieve better health and cancer outcomes. To maintain our relevancy and increase our impact at community level, we will form partnerships with like-minded organisations, combining our expertise to save lives. By working with the NSW community, we will prioritise our focus to where it is needed most.

In FY25, we did this by:

- Collaborating with local organisations to deliver culturally tailored education sessions about cervical screening to reach Punjabi, Hindi, Cantonese and Mandarin-speaking women
- Developing a new 2-year Innovate Reconciliation Action Plan in consultation with Aboriginal and Torres Strait Islander peoples, staff and volunteers.

*A joint venture between Cancer Council NSW and the University of Sydney.

OUR IMPACT

Reducing cancer risk through prevention and early intervention

Leading the charge against tobacco and vaping

Tobacco remains the leading preventable cause of cancer and vaping threatens to reverse decades of progress, as our research shows young people who vape are up to five times more likely to start smoking. This year, we achieved significant milestones in research and advocacy to drive smoking and vaping rates down.

Stronger tobacco retail laws

We have actively advocated for a tobacco retail licensing scheme in NSW for almost 20 years. In 2024 we worked with NSW Government and key Members of Parliament to provide critical information to draft

new legislation and help get it through Parliament. The new laws will provide greater oversight of who sells tobacco, ensure retailers that sell tobacco do so legally, and help tackle illegal tobacco sales.

Helping young people quit or never start vaping

Now four years in, our Generation Vape research project provided critical evidence that shaped landmark federal reforms to tackle vaping.

We successfully advocated for new laws across Australia which restrict the sale of vapes to pharmacies only – regardless of their nicotine content. Flavours are now restricted and vapes must come in plain pharmaceutical packaging vapes.

Our research shows that these laws are working: vaping rates have stabilised, it's less socially acceptable and behaviours are shifting. Young people now have a better understanding of the harms of vapes and are more likely to report having never vaped or smoked.

This year, with support from nib foundation, we also stepped up our development of a new digital vaping cessation support tool tailored to young people, by completing a co-design process with 150 young people and consulting with more than 50 experts across tobacco control, youth services and digital health. Next year, we will begin to build the tool's website and an AI-driven app.

Tackling tobacco takes all of us

Daily smoking rates among adults in Australia dropped from 24% in 1990 to 9% in 2023. By acting today, we can ensure that generations to come can thrive without nicotine addiction.



OUR IMPACT

Reducing cancer risk through prevention and early intervention

Changing the future of skin cancer in Australia

Preventing skin cancers where we live, work, learn and play

There is strong evidence that targeted settings-based initiatives are effective in improving sun protection in community. This is why we renewed our focus this year to engage and embed sun safe practices with primary schools and childcare centres, and launched a new [SunSmart NSW website](#), which has driven a 58% increase in site users. We also undertook a literature review of sun safety practices for outdoor workers, with support from EML Group.

Advocating for skin cancer prevention

We were Gold Sponsors of the [Conquering Skin Cancer](#) documentary. This involved supporting five film screenings with live panel discussions and engaging with local communities, advocacy peak bodies, Local Health

Districts, the Department of Education, the Department of Infrastructure, and Landscape Architects – successfully securing ongoing funding for shade in playgrounds in Orange City Council.

Shaping the national agenda for skin cancer screening

Researchers from the Daffodil Centre played a lead role in co-developing the Roadmap for a National Targeted Skin Cancer Screening Program with Melanoma Institute Australia, launched in March 2025 with a \$7.5m Australian Government grant.

Led by Professor Anne Cust, the team contributed critical research across melanoma survivorship, risk, metastasis prediction and genomics – paving the way for an evidence-based equitable approach to screening those most at risk in Australia.



OUR IMPACT

Reducing cancer risk through prevention and early intervention



A new approach to obesity prevention, treatment and management

Obesity is a known risk factor for 13 types of cancer, and research from our Daffodil Centre highlights rising rates of obesity-related cancers in Australia.

In response, Cancer Council NSW expanded our obesity priorities to champion not just prevention, but also improved access to evidence-based obesity treatment and management.

In July 2024, we co-convened a national obesity policy roundtable with Cancer Council Australia, Public Health Association of Australia and the Western Sydney

University Translational Health Research Institute. We united experts, clinicians and lived experience voices to drive real change.

Together, we're building healthier environments and supporting collective action, helping more Australians reduce their cancer risk, without stigma or blame.



84%

of primary schools participated in our SunSmart Program



1,400

pieces of media coverage about Generation Vape, reaching over 15 million people



219

golf clubs participated in our Improve your long game program



199,028

people visited our Healthy Made Tasty website

OUR IMPACT

Improving cancer survival through world-class research



Driving towards the next big cancer research breakthrough

Since [Box Rallies](#) was launched in 2009, it has been a winning formula of hard work, fun and fundraising with participants testing themselves physically, emotionally and spiritually. The rallies are not a race, rather a challenge to achieve the unthinkable... To drive a car worth just \$1,500 or one that's older than 25 years across Australia via some of its most formidable roads.

During FY25, Box Rallies proudly celebrated the remarkable achievement of raising over \$50 million for Cancer Council, fuelling groundbreaking cancer research across Australia.

In further exciting developments, the inaugural Lunchbox Rally was held this year as a special event for one adult and one child per team to experience a family-friendly adventure through outback Australia, building a future generation of rally fundraisers.

Thanks to the drive of founder James Freeman OAM, who set up Box Rallies after both his mother and father died to cancer in 12 months, the rallies have grown exponentially. Starting from a single rally in 2010 that raised \$104,000, the Box Rallies have now expanded to five annual events. This year alone, they raised an impressive \$9 million, all of which goes directly to Cancer Council NSW, funding 13 of the most promising new research projects in Australia across a range of cancers.



Pioneering new cancer treatments

Together, we are accelerating breakthroughs in cancer care through our support of research projects across the country. This year, many exciting milestones were achieved, including in these three projects.

[Professor David Gottlieb's](#) research* into CAR T-cell immunotherapy attained TGA approval, and has begun benefitting children and adults with hard-to-treat leukaemia and lymphoma. Their world-first clinical trial is also helping bone marrow transplant [patients like Madeline survive](#) deadly fungal infections.

Meanwhile, [Professor Paul Keall](#) was recognised with the Sally Crossing AM Award this year. Prof Keall and his team have successfully patented and licensed their beam adaptation technology that tracks and targets moving tumours in real time, which will reduce side effects associated with radiotherapy.

Finally, [Professor Marina Pajic](#) and her team* have identified a key protein that makes pancreatic cancers resistant to chemotherapy. The team is now working towards a clinical trial of a promising new personalised treatment that targets this protein, which may help thousands of Australians currently living with pancreatic cancer.

*This project was proudly funded through our partnership with Box Rallies.

OUR IMPACT

Improving cancer survival through world-class research

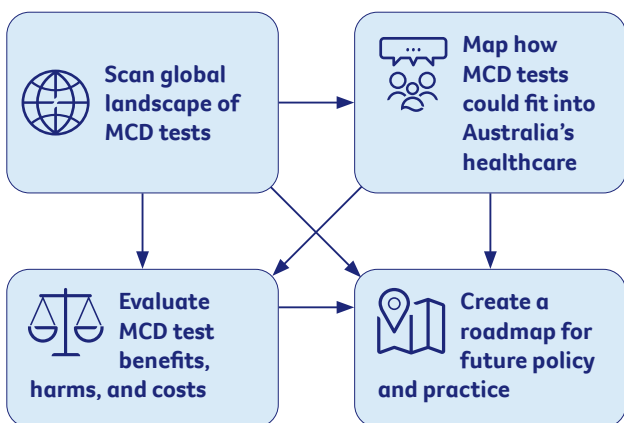
Could we one day have a simple test that can detect many different cancers?

Early detection improves outcomes from almost all cancers. However, there is currently no screening program for most cancers in Australia. Multi-cancer detection (MCD) tests have the potential to change this, with the ability to identify people with a wide range of cancers who do not have symptoms yet.

Associate Professor [Julia Steinberg](#) of the [Daffodil Centre](#) is leading on research into whether and how MCD tests could improve cancer outcomes in Australia. It is an exciting and ambitious 5-year project, with over 35 collaborating researchers across the Daffodil Centre, Australia, UK, France and Singapore. It would not be possible without a [new \\$3 million grant from the Australian Government Medical Research Future Fund](#).

“Our work will establish an evidence-based Roadmap with recommended next steps in MCD test evaluation and trials, to help maximise the potential of MCD tests for patient-friendly and more effective early detection of cancers.”

A/Prof Steinberg



Meet the new Director of the Australian Research Centre for Cancer Survivorship (ARCCS)

This year, medical oncologist and cancer survivorship expert Professor Bogda Koczwara AM was appointed the inaugural Director of ARCCS, our \$40m research partnership with UNSW. Prof Koczwara led ARCCS's first Joint Steering Committee meeting in May 2025, where she presented a draft research strategy, with emphasis on population level approach to survivorship care, precision survivorship and multidisciplinary and transdisciplinary capacity building.

Upon her appointment, Prof Koczwara reflects:

“When I was a medical student, the term ‘cancer survivor’ simply did not exist. Today, cancer is no longer a death sentence. This is something that’s truly worth celebrating.

“But while cancer treatments have advanced quite significantly over the past 40 years, the pace of survivorship research has not been as rapid. ARCCS is here to change this.”



\$16.3m

In 2024/25 we invested \$16.3m in world-class research.



This included additional funding for our competitive national grants program with 49 active projects led by 18 institutions and involving 172 researchers.

OUR IMPACT

Enhancing the quality of life of people affected by cancer



Support and information for cancer in the workplace

We launched “Cancer Conversations in the Workplace” training with our partners Publicis Groupe as part of their global Working with Cancer Pledge.

More than 100 Publicis Groupe leaders and staff across Australia and New Zealand completed the training and received our updated series of workplace fact sheets. Participants reported feeling more confident talking about cancer and supporting colleagues impacted by cancer. Looking ahead, we hope to replicate this training model to help people affected by cancer in the workplace, partnering with other corporations.

Publicis Groupe also supported our work on the National Information Strategy, identifying digital opportunities to bring our trustworthy cancer information to all Australians, when they want it and how they want it.



New bilingual liaisons making cancer care more inclusive and personal

This year, we placed new bilingual liaisons in hospitals to better serve culturally and linguistically diverse (CALD) communities. Their daily work includes helping patients and families understand their care, connecting them with support services, providing culturally safe emotional support and breaking down language or cultural barriers.

Gloria is one of our new bilingual liaisons based in South West Sydney. This year, Gloria was able to help a woman named Cathy, who only speaks Mandarin, and her 32-year-old daughter Amanda, who was diagnosed with end stage breast cancer and has since passed away. Gloria supported Cathy and Amanda to ensure they were connected to the care they needed, including financial and legal support, through Cancer Council and navigating to appropriate support from other external organisations.

“Because of Cancer Council and you, we felt supported, understood and not invisible.”

Cathy

OUR IMPACT

Enhancing the quality of life of people affected by cancer



Making it easier for people to get the support they need

In FY25, our 13 11 20 information and support service helped thousands, providing information and connecting them with vital support. We worked with government and sector partners to plan a new national cancer navigation service, making it easier for people to access the right support and directly supporting the NSW Cancer Plan's equity goals.



Stepping up our collaboration with healthcare professionals

Our new Healthcare Professional Referral Portal and refreshed resources make it easier for healthcare professionals to connect patients with Cancer Council NSW support services. Accessible from an updated landing page with tailored content for healthcare professionals, the portal offers a secure, streamlined way to refer patients for emotional, financial, legal, and practical assistance – ensuring coordinated, high-quality care at every stage.



9,075

times our 13 11 20 information and support team were contacted by people affected by cancer, health professionals, and the general public



27,844

visitors received face-to-face information or support at a Cancer Council Information Service



43,204

listens to our cancer support and information podcasts



191,802

times our Understanding Cancer resources were distributed

OUR IMPACT

Improving equity in cancer outcomes



Making cervical screening more equitable

This year, we delivered culturally tailored education sessions about cervical screening, reaching Punjabi, Hindi, Cantonese and Mandarin-speaking women and people with a cervix.

Participants reported that our sessions greatly improved their understanding of cervical screening, their intention to screen, and their confidence discussing the topic.

This project would not have been possible without the generous support of the Pink Sari Project, SydWest, Indian Beauty Secrets, and local health professionals. We are also incredibly thankful for the grant provided by the Australian Multicultural Health Collaborative, an initiative by the Department of Health, Disability and Ageing*.

*At the time, it was the Department of Health and Aged Care



Our response to the cost-of-living crisis and regional inequities

We know that the financial burden of cancer can often be as daunting as the diagnosis itself. A large study led by David Goldsbury from the [Daffodil Centre](#) found that of participants diagnosed with cancer in 2018-2019, more than 1 in 2 faced over \$1,000 in healthcare-related out-of-pocket expenses in the year before the study, and 1 in 10 exceeded \$10,000.

To improve access to tailored financial information and support, we introduced our Financial Navigation Service in September 2024, providing support to approximately 1500 patients and carers in FY25.

To reduce barriers for regional and rural cancer patients, we continued to provide free transport to treatment through our dedicated volunteer network, and either free or subsidised accommodation for people who can't afford it.

We also contributed evidence that heavily influenced a [parliamentary inquiry's recommendations](#) to improve affordability and access to services for cancer patients in regional, rural and remote locations.

Together, we're standing up for fairer, more equitable care for every person facing cancer in NSW.

OUR IMPACT

Improving equity in cancer outcomes



Building strong, mutually beneficial relationships with Aboriginal and Torres Strait Islander communities throughout NSW

As part of our commitment to working alongside communities for better outcomes, we developed a new 2-year Innovate Reconciliation Action Plan in consultation with Aboriginal and Torres Strait Islander peoples, staff and volunteers. This included representatives from community-controlled health organisations, government bodies, NGOs, and the community.

Looking ahead, we will continue nurturing these relationships and strengthening our capacity to deliver culturally safe and responsive services. We recognise that we must learn new ways of doing business by deeply listening to Aboriginal and Torres Strait Islander peoples and being guided by their wisdom and knowledge.

We are also committed to growing our Aboriginal workforce by introducing new identified roles in regional and rural NSW communities.



1,490

people received financial guidance, information and support through our Financial Navigation service



189

community activations delivered to raise awareness of bowel, breast and cervical cancer screening in community



\$108,129

total debts waived for cancer patients and carers, resulting from negotiations with creditors



16,681

trips made by our Transport to Treatment drivers

OUR THANKS

Our remarkable community



How Ray inspired John and Jo

Just before their dear friend, Ray, died of oesophageal cancer in 2019, John and Jo learnt about Ray's final wish to leave a gift in his Will to Cancer Council NSW. Inspired by Ray's generosity, John and Jo have followed in his footsteps by including a gift in their own Wills to Cancer Council NSW.

While Raymond is not here to see the impact his generosity is having, Jo and John are confident he'd be proud, as they reflect on the legacy they hope to leave themselves.

"Our decision to leave a gift in our Will to Cancer Council is very personal to us," Jo says, "I'm now a great-grandmother and I want those children to see their life through." John agrees: "The future without cancer would be fantastic. With all the donations, I think we can do it."



Celebrating Alison's 35 years of volunteering with Cancer Council

After the death of her husband to non-Hodgkin lymphoma, Alison noticed the Cancer Council daffodil adorning an office building. It sparked her curiosity. "That was the beginning of a journey I could never have anticipated", says Alison.

35 years on, Alison has made a huge impact through her fundraising and advocacy work. She has facilitated positive change in cancer policies and support systems, and created a network of compassion with the people she meets.

"Volunteering is now part of my journey, part of who I am. It gives me hope for future generations."

Alison

Greg's recognition for over two decades of volunteering

Greg 'Johnno' Johnson was awarded the 2025 Wagga Wagga Citizen of the Year Award in recognition of his years of volunteering in the community both for Cancer Council NSW and multiple local clubs.

For the past 21 years, Greg has served on the committee for Wagga Wagga Relay for Life, since joining as an inaugural member. He has also been driving cancer patients to appointments for the past six years as part of Cancer Council NSW's Transport to Treatment program.

Thank you, Greg, for your passionate support of local Cancer Council programs and fundraising events.



Learn more about joining our team of inspirational and passionate people on our website at www.cancercouncil.com.au/work-with-us

OUR THANKS

Our Daffodil Circle

We would like to recognise these incredibly generous individuals, who left a gift in their Will in 2024/25. There is no greater legacy than a gift towards tackling cancer for generations to come.

Adella Iris Wright-Young	Gregory John Bond	Mary Ellen Miller
Alan Gordon Swan	Gregory Taylor	Michael Joseph Driscoll
Alan Matthew Smith	Gwendoline Elizabeth Martin	Monica Sylvia Juana Fink
Alena Antonie Strizek	Gwenneth Eirene Mortensen	Muriel Georgina Cohen
Ann Veronica Ryan	Heather Lovell	Nancy Edith Mercer
Anthony Bruce Bayly Portus	Helen Audrey Angus	Nellie Eve Kowalenko
Barbara Joan Olde	Helen Louise Vickery	Norma Anne Ashdown
Brian Thomas Ray	Ian Lindsay Vincent	Norma Mary Malone
Clare Beutum	Ian Luke Turner	Norman Andre Jones
Colin Daly Kildey	Irene Joan Stidston	Pamela Winifred Barnes
Colin John Sale	James Albert Morgan	Paola Marmini-Murgia
Colin Maxwell Pople	James Russell Dewar	Patricia McEnerny
Coral Ann O'Brien	Jean Fay Morgan	Patricia Amy Edwards
Coral Frances Read	Jean Sylvia Ivers	Patricia Delia Drengers
Daniel-Francois Jean Lemesle	Jeanette Lesley Donaldson	Paul Fast
Daphne Bunn	Jennifer Ann Welch	Peter John Stewart
Daphne June Goldring	Joan Blanche Burn	Peter Lemon
David Luschwitz	Joan Vair Jackson	Philip Curtis Bower (aka Phil the Casual)
Deborah Rosalind Pauline Singerman	John Clifford Dunne	Phillip James Reid and Alice Reid
Dennis Deane Arnold	John Derrick Burson	Phillip William Reeves
Diana Weaver	John Francis Walsh	Prudence Alicia Gill
Dolly Jehangir Pochkhanawalla	Joy Ellen Plunkett	Richard Gottfried Klaus
Donald Ernest Martin Spillane	Judith Ann Buckley	Richard Leigh (aka Dick Leigh)
Dora Fay Davidson	Judith Wood	Robert George Ritchie
Douglas James Ryan	Julie Ann Kendrick	Robert William McIntyre
Edwina Elizabeth Du Casse	Kaye Lesley Newton	Robyn Anne Gray
Eleftherios (Terry) Mihail	Kelly Anne Ryan	Ronald Francis Webb
Elizabeth Ann Chapman	Kenneth Albert Ross-Davies	Ronald Kevin Britt
Elizabeth Irene Hall	Kenneth Malcolm Turnbull	Samin De
Elma Jean McRae	Laurel Hope Harrison	Santina Gravina
Enid Monica Rich	Magdalena Kiss	Selena Joyce Maples-Smith
Esmá Clare Adams	Margaret Gough	Sharon Lynn Hornby
Fay Marie Howell	Margaret Jane Dobbs	Sheila Lillian Joyce Wood
Francis John McCray	Margaret Mary Apthorpe	Shirley McCowen
Gaye Barwick	Margaret Spencer	Sophia Stella Bastas
Geoffrey Arnold Hewitt	Marie Arnold Clist	Steven Somlai
George Vincze	Marie-Therese Maurel	Terence Maxwell Denzil
Gerald William Maurice Manes	Marilyn Anne Bright	Vanniasingam Srikantha Nadarajah
Gerard Jean Voisin	Marilyn Edith Daniel	Walter Ernest Vick
Gloria Rae Sanderson	Marion Prudence Martin	William Austin Jackson
Gloria Ruby Durbin	Marjorie Aileen Newton	William Reginald Byrnes
Grahame William Hynard	Mary Bernadette Gunning	William Roger Wood
	Mary Ellen Burgess	

We would also like to thank the benefactors who wished to remain anonymous.

OUR THANKS



Perpetual Trustees building stronger communities

This year, Perpetual Trustees supported Cancer Council NSW in funding our new Community Partnership Project. With Perpetual's support, we will partner with local organisations in underserved NSW communities to improve access to tailored cancer education, screening and prevention initiatives, as well as culturally responsive information and support services.

We would also like to thank Perpetual for continuing to assist in facilitating our Accommodation Hardship program and Financial Assistance Service.



Celebrating over 10 years of support from the Denton Family

Max Denton donated to Cancer Council NSW in 2014 after a friend suggested he and his wife participate in the 7 Bridges Walk. Cancer Council NSW got in touch with Max to express our gratitude and that was the beginning of a great relationship that has now lasted over 10 years. Since then, Max has generously supported Cancer Council NSW through our annual POSH Gala Ball and by providing funds for the dollar-match day during the 7 Bridges Walk campaign.



Momentum Media's pro bono support for the POSH Gala Ball

We would like to thank Philip Tarrant, Director of Momentum Media, who has supported our POSH Gala Ball for the past 15 years and sat on the POSH Committee for the past seven years. Over the years, the Momentum Media team have provided pro bono production and creative services for POSH, and contributed multimedia content production in 2025. We would also like to thank fellow Director Alex Whitlock, for his ongoing support, and give a special mention to Allisha Katalinic, for her outstanding design work.



Jennifer Pridham's outstanding contribution to the POSH Gala Ball

As a member of the Cancer Council POSH Gala Ball Committee, Jenny brings an extraordinarily generous philanthropic spirit. She has been instrumental in making POSH not just a successful fundraiser, but an event that is memorable, elegant and fun, encouraging our guests to return year after year. Jenny also staged the inaugural POSH in the country in Burrawang in 2021 and 2022 with great success. We honour and thank Jenny for her outstanding contribution to the POSH Gala Ball.

OUR THANKS



The power of the beautiful game

We were proud to join forces with [Sydney FC](#) at the start of the 2024/25 A-League season.

By connecting with the most passionate fanbase in Australian football, we're encouraging new audiences to access cancer support when they need it.

Special thanks goes to Sydney FC goalie [Harrison Devenish-Mearns](#) and his wonderful mum [Rossana](#), who opened up about their experience with cancer to help raise awareness.

Together, we're well and truly kicking off against cancer.

Partners of our Legal, Financial and Workplace Referral Service

Thank you to our generous pro bono partners who help to deliver our Legal, Financial Planning and Workplace Referral Services. With their support, we helped patients and carers access professional advice with cancer-related legal, financial or workplace issues when they otherwise would not be able to afford to do so.

Unexpected legal and financial challenges are often a cause of distress after a cancer diagnosis, and this support helps to ease this burden, allowing people to focus on what matters most, their health, wellbeing and family and friends.

- In FY25, 1085 patients and carers received free legal, financial planning and workplace advice and assistance.
- This equates to approximately \$2.79m worth of advice provided for free.

We would like to extend a special thank you to the 113 organisations who have [partnered with Cancer Council for over a decade](#).

This year, a new model offering face-to-face legal and financial support was piloted to increase access to support services for patients and carers in regional areas.

Thanks to the support of the following partners, two regional face-to-face legal and financial support clinics were held in Lismore and Coffs Harbour:

- Newcastle Permanent Charitable Foundation
- Parker and Kissane Lawyers
- HWLE Lawyers
- Viridian Financial Group
- Sparke Helmore Lawyers
- Abbotts and Co Lawyers
- Invest Blue



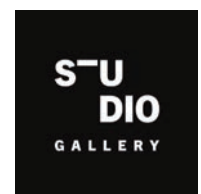
OUR THANKS

Thank you to our partners in 2024/25

We'd like to thank these generous organisations who have provided significant support for our work. Together, it's all of us against cancer:



Commonwealth Bank



We'd also like to thank the following foundations and individuals for their invaluable support:

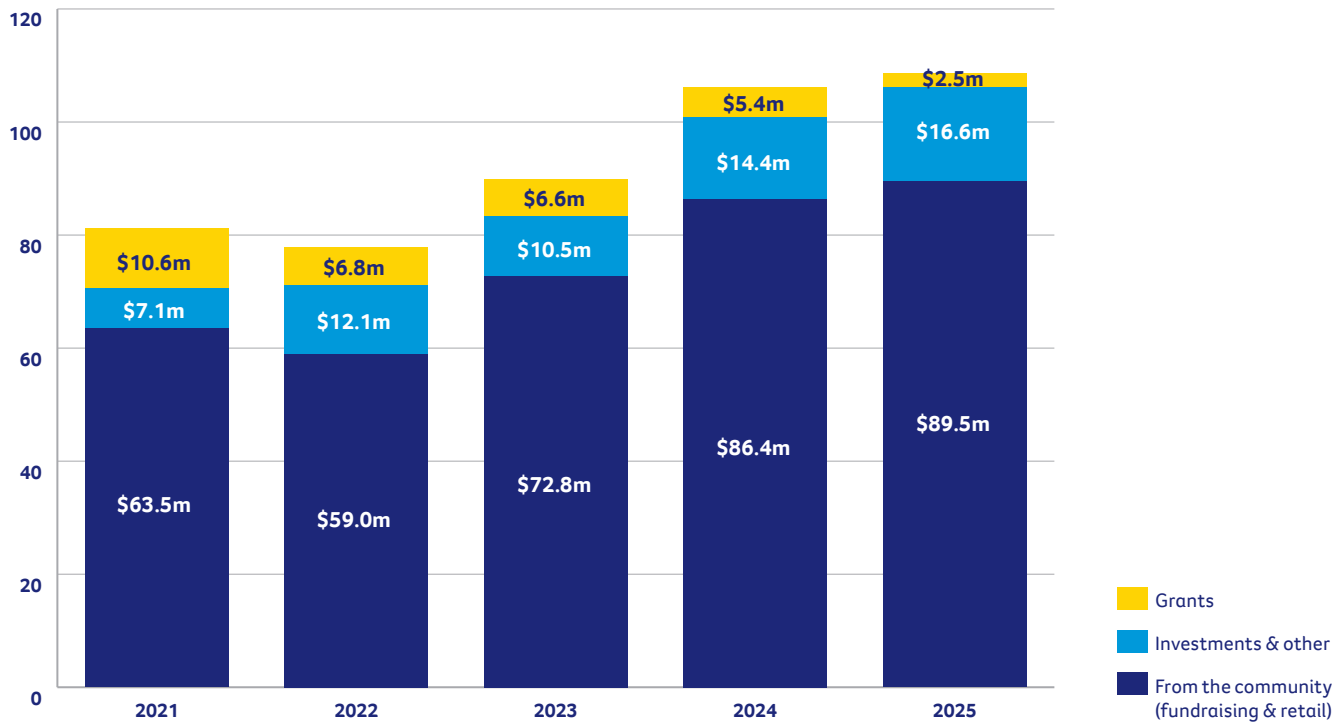
AJ Forsyth Family Foundation
Australian Communities Foundation
Australian Philanthropic Services Foundation
Belalberi Foundation
Ben Cohn-Urbach and Michelle Ryan
Bright Fund
CAF America
CAF UK
Cancer Institute NSW
Colledina 5 Foundation
Community Building Partnership
Count Charitable Foundation
Equity Trustees
Flemming Foundation
GJS Property
Graham Webster Endowment
Henry Pollack Foundation
Irena Schneider Endowment
Janet Atkinson
Jason Yardi
Jim and Fran Sweeny
JLDJS Foundation
JLJET Charitable Foundation
John O'Brien
Joyce Edith Phillips Trust
Julie Hannaford
Kelly Family Fund
King Living Foundation
Kirsty Cavanagh
Knappick Foundation
Libby Boyce and Campbell Fisher
(CLEEA Charitable Trust)
Margaret Elizabeth Grimes Estate
Maxwell Schroder
Multicultural NSW
Mustafa and Sevim Turhan
NSW Government Mental Health Branch
Paracelsus Charitable Trust
Peter Baudish Family Foundation

Peter Witt
Rupert Geoffrey Mayo and
Nancy Layton Mayo Memorial Fund
Seasonal Supplies
Skipper Jacobs Charitable Trust
Templeton Family Foundation
The Denton Family
The Fussell Family Foundation
The Greatorex Fund
The Ross Family
The White Family
Tony King
Tzedaka Foundation
Yvonne Barton
ZML Foundation Pty Ltd in memory
of Mr Ahmad Mawass

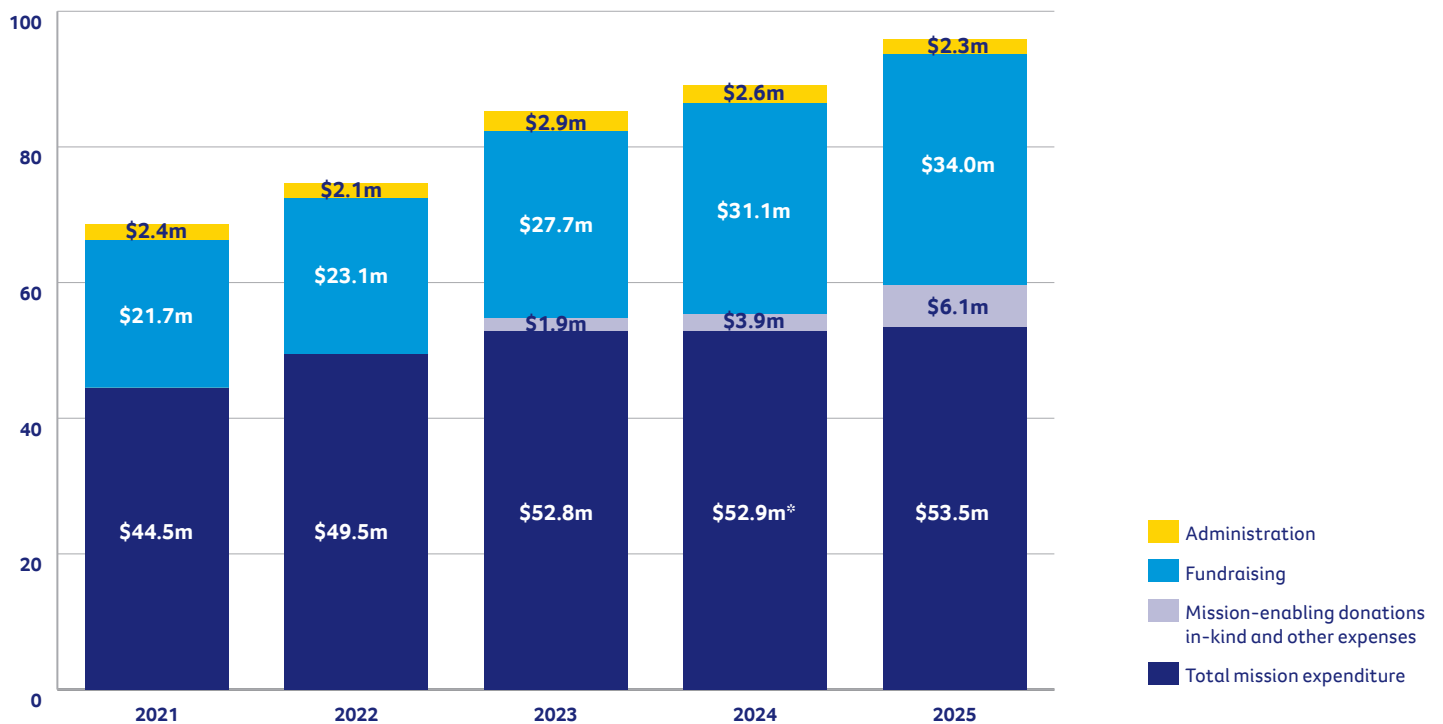
We would also like to thank the benefactors who wished to remain anonymous.



WHERE THE MONEY COMES FROM



HOW WE PUT THE MONEY TO WORK



* In addition to the expenditures above, \$20 million was committed during the year to the Australian Research Centre for Cancer Survivorship (ARCCS). These funds are held in the strategic restricted fund reserve until spent.

This financial information is extracted from the Financial Report of Cancer Council NSW for the year ending 30 June 2025.



Contact us.

153 Dowling Street
Woolloomooloo NSW 2011
feedback@nswcc.org.au

 facebook.com/cancercouncilnsw

 [@ccnewsouthwales](https://twitter.com/ccnewsouthwales)

 youtube.com/cancercouncilnsw

 [@cancercouncilnsw](https://instagram.com/cancercouncilnsw)

 linkedin.com/company/cancer-council-nsw

13 11 20 cancercouncil.com.au



*Aboriginal Respect Symbol. Designed by
Marcus Lee Design for Cancer Council NSW.*