

Vaping and young people: Assessing early impacts of Australia's comprehensive approach to vaping product control

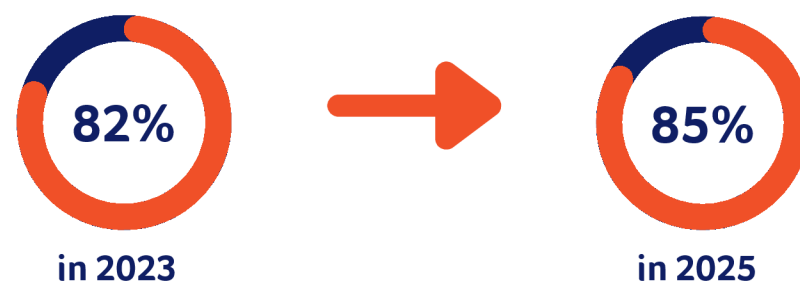
National young people (14-24 years) findings
Wave 8 (February-June 2025)

Generation Vape is proudly funded by the Australian Government Department of Health, Disability and Ageing,
NSW Ministry of Health and Cancer Institute NSW.



Teen never vaper rates have increased over time

(including those who had a few puffs)



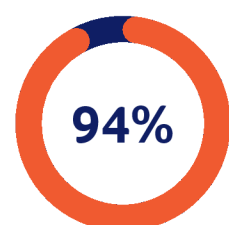
"This sounds like weird for me to say, but I feel like it's kind of good that like I'm embarrassed by it...when I first started...where like "Oh, everyone's doing it", and now it's like a lot of people think that it's like cringe and it's...just not cool to do that. So, I feel like it's kind of like I don't like to admit that I do I vape, cause it's like it's got this like kind of stigma around it now, yeah."

17-YEAR-OLD, FEMALE, REGULAR VAPE USER

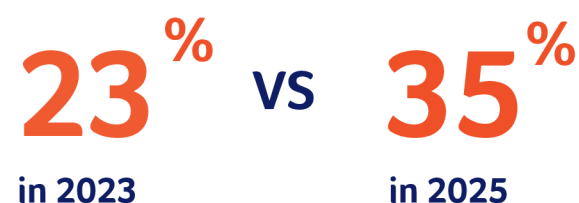


Teen never smoking is at it's highest level in 2025

(including those who had a few puffs)



Teens purchasing vapes from Tobacconists & Vape stores have increased over time



Teens purchasing vapes through Snapchat has declined over time



Young adult regular vaping rates have dropped over time

