



**GENERATION
VAPE**

A research collaboration project



In partnership with

**Cancer
Council**



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learn more

Generation Vape Research Project

SNAPSHOT

Background

Beginning in 2021, Generation Vape is Australia's first and largest vaping research collaboration.

To date, Generation Vape is the only study to effectively quantify the issue of vaping among young people in Australia.



Approach

Generation Vape is a mixed-methods study, utilising both quantitative and qualitative research components.

Surveys
every six months



Interviews & focus groups
every 12 months



Aim

To examine awareness, perceptions, attitudes, knowledge and behaviours of vaping and tobacco use among the following target audiences across Australia:



**Young people
aged 14-17 years**



**Young adults
aged 18-24 years**



**Parents and carers
of young people**



**Secondary school
teachers**

Impact

Generation Vape is a dynamic study that informs vaping policy, programs and education initiatives and is constantly adapting to an evolving industry.

Generation Vape findings have been shared through:

Publications



**Stakeholder
engagement**



**Translation
to policy**



**Education &
campaigns**



Media



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The Daffodil Centre



THE UNIVERSITY OF
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