



# How you can help us

A guide for managers and human resource professionals

Cancer Council believes in a cancer free future. We rely on the funds raised by the community and the generosity of volunteers to work across every area of every cancer. As well as conducting and funding world-class research, we support people affected by cancer, deliver programs to help people lead healthy, cancer-smart lifestyles and advocate to ensure that government takes action. Ways your workplace can help us include:

# Make a financial gift to Cancer Council

A gift is a chance to have a significant impact on our vision for a cancer free future. We can discuss funding options and how to ensure major gifts are allocated according to your wishes. Gifts are tax deductible and may be pledged over several years.

# Make it easy for your employees to donate to Cancer Council

Workplace Giving is a simple and tax-effective way for your employees to support Cancer Council. Some organisations also match the funds donated by employees, or give staff an additional incentive to get involved. Donations are deducted automatically and there is no need to collect, keep or claim receipts.

# Sponsor a Cancer Council program or event

Sponsor a Cancer Council event or program to help us deliver our services. These include support services for people affected by cancer, printed and online resources, cancer prevention and healthy lifestyle programs, and cancer research.

## Join our corporate volunteering program

We have a range of opportunities for people to contribute their time and skills to Cancer Council in a purposeful, meaningful and rewarding way. You may like to have staff volunteer in our offices or at a fundraising event (see below). Another popular option is for your employees to offer their expertise in particular business areas for short-term projects or ongoing pro bono work.

### Fundraising events you can get involved in at work

# Attend the POSH Gala Ball – March poshauction.com.au

Cancer Council's gala ball and auction is a fabulous evening and a unique way to entertain clients or reward key staff. Take a corporate table, or donate an item or experience for the auction.

# Have a cuppa for Australia's Biggest Morning Tea – May biggestmorningtea.com.au

Every May more than a million Australians get together to have a cuppa for cancer. Morning teas are easy to organise and a fantastic way to catch up with colleagues. Staff can make a donation on the day and raffles, auctions and competitions can add to the fun.

### Participate in Daffodil Day Appeal – August daffodilday.com.au

The daffodil represents hope for a cancer free future. Your company's staff can share in the spirit of Daffodil Day by registering to volunteer at a Daffodil Day stall near your workplace, hosting a fundraising activity or event for Cancer Council, or selling fresh daffodils in your workplace. It's a busy, fun day and a great team building opportunity.

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### Feel the Power of Pink – October feelthepowerofpink.com.au

Inspire your friends, family and colleagues and show just how powerful pink can be by doing your own Pink Ribbon fundraiser. You have the power to change the lives of those affected by breast cancer. And your Pink Ribbon fundraiser doesn't need to be a big event. The options for your fundraiser are endless – the only limit is your creativity.

### Organise your own fundraising activity doitforcancer.com.au

Got your own brilliant fundraising idea? Why not organise your own fundraising activity and direct funds back to Cancer Council? You can tailor an event to fit your corporate culture and values. Examples include fun runs, cooking competitions and trivia nights.

### Host a Girls' Night In – All year round girlsnightin.com.au

Looking for an excuse to get together with the girls? You can register to host a Girls' Night In for a date that suits you. Lock your girlfriends in for a catch up, and donate what you would have spent on a night out to Cancer Council. You could host a dinner party, movie night, games or trivia night, or even a clothes swap. Your fundraiser will help make a difference for all women's cancers.

#### **Further information**

For further information and to get involved, please contact **events@nswcc.org.au** or call **1800 65 65 85**.

#### Enter a staff team in a team event

A team event is an inspiring way for colleagues to recognise a staff member affected by cancer. Many businesses dollar-match the amounts raised by employees or provide in-kind support.

#### Relay For Life – all year round relayforlife.org.au

A fun, outdoor, overnight fundraising event that brings communities together to celebrate cancer survivors, remember loved ones lost and fight back against cancer. Register a team, fundraise and take turns to walk or run with us at this inspirational event. Events happen all over Australia, and all year round.

#### • The March Charge – March themarchcharge.com.au

Walk or run and raise funds to support people affected by cancer. Feel the charge you get when you tell cancer where to go.

#### 7 Bridges Walk – October 7bridgeswalk.com.au

Walk 28 km through some of Sydney's most scenic locations and raise funds one step at a time.

### • The Longest Day – December longestday.org.au

An endurance golf challenge designed to test your skill, strength and stamina. The challenge is to successfully complete four rounds of golf (72 holes) from dawn to dusk and raise funds.

#### • Race for Team Cancer Council

Join any of the following race and challenge events: Sydney Morning Herald Half Marathon, City2Surf, Sydney Running Festival or any other local charity fun run and choose Cancer Council NSW.



For information and support on cancer-related issues, call Cancer Council **13 11 20**. This is a confidential service.

You can also ask for free copies of our booklets or download digital copies from Cancer Council NSW's website at cancercouncil.com.au.